



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-02-2012 PAGE: 1 of 2

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391911	06-29-2012	08-02-2012	2	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR 806812			CMS # 238326	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-06-2012	End Date 08-12-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238326			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 806812																
1	08-06-2012	08-12-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			1	30	1	1	1	1	1			5	475	0	0.00
2	08-06-2012	08-12-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			1	30						1		1	450	0	0.00
3	08-06-2012	08-12-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			1	30							1	1	450	0	0.00
4	08-06-2012	08-12-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			1	30							1	1	450	0	0.00
5	08-06-2012	08-12-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			2	30	1	1	1	1	1			5	575	0	0.00
6	08-06-2012	08-12-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30	1	1	1	1	1			5	1,500	0	0.00
7	08-06-2012	08-12-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1	1	1					3	1,200	0	0.00
8	08-06-2012	08-12-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)			1	30	1							1	4,000	0	0.00
9	08-06-2012	08-12-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)			1	30	1							1	4,000	0	0.00
10	08-06-2012	08-12-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			1	60	1	1	1	1	1			5	1,400	5	7,000.00
11	08-06-2012	08-12-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			1	60						1		1	800	0	0.00
12	08-06-2012	08-12-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	60			1					1	2,200	0	0.00
13	08-08-2012	08-08-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30			1					1	925	0	0.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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